



Ladies and Gentlemen:

We are pleased to inform you that we have created the opportunity for fans and family members of your state wrestlers who live outside Kansas or around the world, to view this week's state tournament live via pay per view over the internet. Please see the news release below from Smoky Hills Public TV. The live television coverage will be extended around the globe on a pay per view basis. The KSHSAA website will have a link that fans may use to access the pay per view information.

Gary Musselman

KSHSAA Executive Director



PRESS RELEASE

DATE: February 23, 2009

TO: **Media**

FROM: Jane Habiger
Marketing and Communications
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RE: ***KSHSAA Wrestling State Championships***

FOR: IMMEDIATE RELEASE

SMOKY HILLS PUBLIC TELEVISION TO PARTICIPATE IN STREAMING KSHSAA 3-2-1A WRESTLING STATE CHAMPIONSHIPS

BUNKER HILL – Smoky Hills Public Television announced today it will partner with the Kansas State High School Activities Association and its on-line contractor, Grand Stadium, LLC, to offer real-time internet streaming of the station's live broadcast of the 2009 3-2-1A Wrestling State Championships from Gross Memorial Coliseum in Hays this Friday and Saturday, February 27-28.

The announcement for Smoky Hills was made by Lawrence Holden, general manager and chief executive officer.

Smoky Hills' live coverage of Friday's quarter-finals and semi-finals competition will run from 1:30 – 7:00 p.m. with live coverage of Saturday's championship round from 4:00 – 7:00 p.m.

The station also will present a taped, delayed encore broadcast of the finals at 1:00 p.m. Sunday, March 1.

"Viewers can watch the quarter-finals, semi-finals and championship rounds live on Smoky Hills Public Television, or any place in the world with an internet connection," Holden explained.

Gary Musselman, executive director of the KSHSAA, proposed the real-time internet streaming to make the tournament available to family and friends of the wrestlers who are serving in the armed forces overseas, according to Holden.

"Smoky Hills added the resources to deliver the program to Grand Stadium, who, in turn, will provide the streaming video and audio," Holden noted.

DVD copies of Smoky Hills' broadcast of the competition also are available from the station at \$35 each for the quarter-final, semi-final, and championship rounds, or \$90 for the set, according to Holden. DVDs can be ordered at the event, on Smoky Hills' Web site, www.shptv.org, by email to sports@shptv.org, or by calling 1-800-337-4788 or (785) 483-6990.

Former state champion Troy Reitcheck of Topeka will handle the play-by-play announcer duties for Smoky Hills with Mike Holliday of Eagle Radio, Hays, as color commentator.

This marks the 26th consecutive year that Smoky Hills Public Television has broadcast the state competition, and the sixth year for live coverage of the quarter-final, semi-final and final rounds.

Smoky Hills has won numerous awards from the Kansas Association of Broadcasters for its 3-2-1A state wrestling coverage over the years, including eight first place awards for the best non-metro sports production.

This past year Smoky Hills Public Television was recognized as Media of the Year for its coverage of 3-2-1A state wrestling by the Kansas Wrestling Coaches Association.

Smoky Hills Public Television serves 70 counties in Kansas and one county in Nebraska. It is available on 120 cable systems and DirecTV and the Dish Network, which includes coverage in the Hutchinson and Wichita areas.

More information on Smoky Hills Public Television and its programs and projects is available by calling 1-800-337-4788 or (785) 483-6990 or at www.shptv.org.

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Smoky Hills Public Television

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